



# JASON V MANN

lead graphic designer

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## ABOUT ME

I started my education in graphic design at my family's publishing company at age fifteen. Working paste-up and being exposed to the churning Heidelberg presses in the back room. My college art education changed with the desktop revolution. With a thirst for tech and programming starting in grade school, my two passions came together. Hired out of college, I started creating product packaging and print materials for the game and software industry in the Bay Area, went through agency experience in the dot-com boom in San Francisco, and onto toy, collectible, education, and finance industries in beautiful Sonoma County.

## CLIENT LIST

Citi Bank  
Electronic Arts  
Guittard Chocolate Company  
Hewlett-Packard  
International Data Group (IDG)  
Intel  
LeapFrog  
The Learning Company  
Mindscape  
Nestlé  
Sony Computer Entertainment

## AWARDS

**IMSA**  
2009 Industry Award for Best Publication  
Legacy Portfolio

**Communication Arts**, Featured in Exhibits Online  
Name credited, be design  
Hewlett-Packard elipitica

## EXPERIENCE

### DESIGNER

Apr 2007 - Present

### PRINCIPAL

Jan 2006 - Apr 2007  
Aug 2001 - Mar 2003

### SENIOR DESIGNER

March 2003 - Dec 2005

### NO TITLE

Jul 2000 - Aug 2001

### DESIGNER

Mar 1999 - April 2000

### SENIOR DESIGNER

Nov 1997 - Mar 1999

### GRAPHIC ARTIST

Jan 1994 - Oct 1997

### LEGACY MARKETING GROUP

Lead graphic design for all products, promotions, and events at this insurance company. Branding of company, products, print materials, and public online presence. Management of printing materials. Creator of ads and e-mail campaigns for the use of outside companies to promote our products and services.

### MANN DESIGN STUDIO

Had several longterm clients like LeapFrog, Sapien Technologies, The Myriad Group, and Legacy Marketing Group. Various client work with small businesses to notable design agencies.

### WILLITTS DESIGNS

At this gift collectable company I provided catalog layout, packaging, and brand identity. Special duties included setting up a in-house product photography studio, product photography, art direction, advertising, and point-of-purchase display engineering.

### LIQUID THINKING, INC

A professional agency for the new economy. This firm combined creative, technology, and strategy. I contributed UX design, technical illustration, corporate branding, and print design.

### BE

In-house designer at this award-winning design agency. Duties included creative and execution of printed pieces and brochures. Managing and production of product packaging. It was later named Brand Engine and is currently cba-design.

### IMSI DESIGN

Designed product packaging for a software company. From concept, design, production, and developing custom die-lines for press. Mentored junior designers. Collaborated with international marketing department to maintain a consistent global identity for packaging and printed materials for the product.

### THE MYRIAD GROUP

College intern hired to become a valuable member as a designer for marketing and creative solution group, supporting software and game companies throughout the Bay Area and Silicon Valley. Was part of the acquisition with NetSource.